



# Afternoon Tea for the CWC

## FUNDRAISING PACK





**The Care Workers Charity (CWC)** is a UK-based charity established to support current, former, and retired care workers facing financial hardships. CWC provides crisis grants, advice, and support to care workers, recognising their essential role in delivering quality care to vulnerable individuals.

The Care Workers' Charity (CWC) was founded in 2009 to provide crisis grants funds to current and former employees of care groups.

As a country, we depend on care workers to be there for us when we need them. The Care Workers' Charity is there for care workers in their moment of need.

In February 2021 we launched the mental wellbeing and health fund in response to the significant number of applicants citing mental wellbeing issues in their applications. This provides 1:1 therapy for individuals, this was in addition to the Mental Health First Aider Training programme.

## **HOW YOUR MONEY HELPS...**

**£5** - Could help a care worker in times of hardship

**£10** - Could help towards specialist equipment for a retired care worker

**£25** - Could help fund essential white goods for someone who's had to flee domestic violence

**£50** - Could help towards costs of essential home repairs or maintenance

**£100** - Could help towards unexpected funeral costs for a loved one

**12,200 care workers helped since 2020**

**£6.1 m awarded in grants since 2020**

**262 awarded counselling**

**228 MHFA**

# Afternoon Tea for the CWC

We are thrilled to invite you to join us in supporting CWC by hosting an Afternoon Tea Event



## Tips and advice for organising your Afternoon Tea

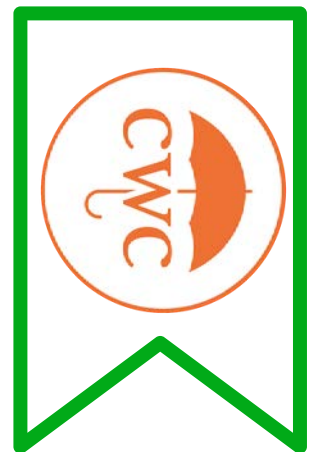
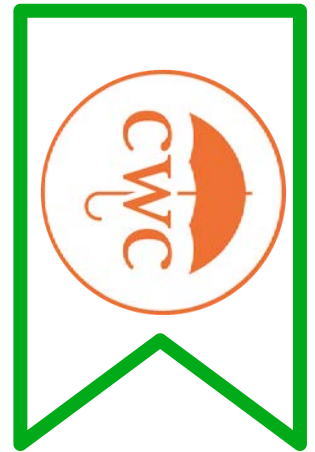
- Be creative and inclusive, recognise diverse abilities
- Choose a location, this could be a well-known local café, church hall, community centre or your care service to host
- The success of your afternoon tea will depend on the the amount of people invited, so be sure to reach out to your community.
- Decide on a date for your event and advertise
- Ask family members, friends and colleagues to bake some homemade treats for your afternoon tea.
- **Ask for help!** Recruit a team of helpers to assist in planning, promoting & hosting your afternoon tea.

### You will need:

- To ask for helpers so that you can provide drinks and snacks to your guests on the day of your event
- To set a target, so you all know what you are working towards.
- Make sure everyone is aware of the QR Code for your event to make donating easier.
- Use the CWC **donation label** - just print it onto card.
- Set up a donation page for your afternoon tea so you can collect online donations from your community
- Ask local businesses to donate a prize and add a raffle to your event to generate more funds

# CAKE FLAGS

Cut it out and stick it on!



Cut out your chosen flag  
and stick it onto a cocktail stick

# DONATION LABEL

Cut it out and stick it on!



We are Fundraising for  
**CWC**



*Donate Here*



# PRINTABLE BUNTING



# PRINTABLE BUNTING



## PRINTABLE BUNTING



Afternoon  
Tea for  
the  
CWC



## NOTICE BOARD CUTOUTS





You're invited to...



# Afternoon Tea for the CWC

Please kindly join us for a delightful afternoon of tea, treats, and wonderful company as we host an enchanting Afternoon Tea for the CWC.

**DATE:**

**TIME:**

**LOCATION:**



*Donate Here*



# FUNDRAISING IDEAS FOR YOUR AFTERNOON TEA FOR THE CWC

Why don't you play a few rounds of bingo and hold a raffle? A couple of other ideas are below.

## QUIZ:

Who doesn't love a quiz! there are lots of ways to find questions for a quiz, pick popular topics, ask the team for baby pictures and have everyone guess who they are.

Charge entry for each team you can also have a secondary prize for the best team name. Ask local companies for prizes, good options for the quiz would be vouchers for restaurants.

## GUESS THE NUMBER OF TEA BAGS IN THE JAR OR NAME THAT TEDDY:OR NAME THAT TEDDY:

Both of these are relatively simple fundraisers but have been firm favourites for a long time! Ask people to guess a number for a £1 donation and the winner receives the jar of tea bags. See if anyone has a teddy or doll at home they are willing to donate. If not contact your local toy store.

## HOW TO DONATE

**Online:** Send in you donations through our website here.

<https://thecareworkerscharity.enthuse.com/donate>

**Bank Transfer:** If you would like to donate via BACS, please email us at [fundraising@thecwc.org.uk](mailto:fundraising@thecwc.org.uk)

**JustGiving:** If you fundraise through Justgiving the money will automatically come to us

Don't forget to tag us on social media

**Instagram** - @thecareworkerscharity

**Twitter** - @CareWorkersFund

**Facebook** - @thecareworkerscharity

**Youtube** - The Care Workers' Charity

**TikTok** - @thecareworkerscharity





# Calling Card

You can use this page to mark off the pictures as you call them so that when people ask if a certain picture has been called, you can inform them if it has. This will also help you check off the pictures against a winning call of BINGO!



# Afternoon Tea

## BINGO!



Print these pages to give to your coffee morning BINGO players!





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CWC (CHARITY NO. 1132286  
AND SCo48051)

