



## Professional Care Workers Week 2024 Programme

### Monday 16<sup>th</sup> September - Professional Care Worker Week Launch

Time	Session	Speakers	Session description	Zoom Link
10am-11am	The Future of Social Care Reform	Nathan Jones, Senior Policy and External Affairs Lead   National Care Forum Professor Martin Green, Chief Executive at Care England James Llyod, Director of Policy and Communications, ARCO Jane Townson, OBE, CEO Homecare Association Vice Chairman Joyce Pinfield, National Care Association	This session will explore, with a new government in place, what are the priorities for social care policy and how the administration be addressing should be them	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_KFSarm0mSUGaXKnCZu-yJA">https://us02web.zoom.us/webinar/register/WN_KFSarm0mSUGaXKnCZu-yJA</a>
12-1pm	The Future of AI in Social Care: Creating Sector Guidance	Dr Caroline Emmer De Albuquerque Green, Early Career Research Fellow, Institute for Ethics in AI, University of Oxford Katie Thorn, Project Lead, Digital Care Hub James Maynard, Product Marketing Director, The Access Group Ali Al-Mufti, Founder, Arcadia Care Homes Daniel Casson Alex Joseph, Team Lead, TLC Care	Following up on two roundtable discussions with sector leaders and care workers consultants, this session will explore how AI can be effectively utilised and its safe implementation in the care sector.	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_Ych6HNI0S_-OjBr8feWx7w">https://us02web.zoom.us/webinar/register/WN_Ych6HNI0S_-OjBr8feWx7w</a>
2-3pm	The Future of Social Care – the care workers perspective	Care Workers	This session will explore, with a new government in place, what care workers priorities are for social care policy and how they think the administration should be addressing them	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_JIT_12OaSmi4Up0mvbBO_Q">https://us02web.zoom.us/webinar/register/WN_JIT_12OaSmi4Up0mvbBO_Q</a>

### Wednesday 18<sup>th</sup> September – Care Worker Wellbeing Day

Time	Session	Speakers	Session description	Zoom Link
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10-11am	Sexual Safety of the Social Care Workforce	Oonagh Sharma, Partner, Bevan Brittan LLP Samantha Crawley, CEO, Bracebridge Care Group Rob Martin, Executive Director, Anchor Hanover Karen Shaw, Care Worker, Bolton Cares	This panel will discuss safety measures employers can implement to prevent abuse against care workers and explore the implications of the new Worker Protection Act, which comes into effect in October 2024	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_J8ZEQq-RSiHGpLhtKkrRw">https://us02web.zoom.us/webinar/register/WN_J8ZEQq-RSiHGpLhtKkrRw</a>
11.30-12.30pm	Adult Social Care Workforce Strategy	Mark Moulding Head of External Affairs & Policy Skills for Care Micheal Pearn, Freeland Social Care Trainer, University of Plymouth Bethan Spacey, Partnerships & Campaigns Manager (Health and Social Care) Real Living Wage Foundation		Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_LHiHNSUDQICU_ebA9vhhzQ">https://us02web.zoom.us/webinar/register/WN_LHiHNSUDQICU_ebA9vhhzQ</a>
1.30-2.30pm	Issues facing international recruits	Rachel Crook, CEO and Co-founder, Lifted Melanie Weatherley MBE, Co-Chair, Care Association Alliance Taylor McCarthy, Grants Manager, The Care Workers' Charity Muhammad Ahmed, Care Worker Scott L(awrence) Pileckas	With over 70,000 care workers recruited internationally 2022-2023 this session will explore some of the challenges this group faces and how employers, the wider care sector and policy makers can support this group more effectively	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_1QZjpIOXRhq8tzulX9KGmg">https://us02web.zoom.us/webinar/register/WN_1QZjpIOXRhq8tzulX9KGmg</a>

### Thursday 19<sup>th</sup> September

Time	Session	Speakers	Session synopsis	Zoom Link
10am-12pm	Care Sector Leaders: The Future of the Social Care Workforce	Care Sector Leaders	A discussion on the important issue in social care	Individual panelists sent link Host (KG) sent link Link for audience: <a href="https://us02web.zoom.us/webinar/register/WN_OY0LSZ3nR3ySh4qWVH1hBA">https://us02web.zoom.us/webinar/register/WN_OY0LSZ3nR3ySh4qWVH1hBA</a>



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1-2pm	The Future of Residential Care	<p>Angela Boxall, CEO, Majestic Care          Sanjay Dhrona, Managing Director, The Close Care Home          Manjeet Rai, founder and Managing Director of Capital Care Group          Debbie Harris, Social Care Expert, Autumna          Donna Simm, Bolton Care, (care worker)          Lee Gilbert, Chief Marketing Officer, Nourish Care</p>	<p>With a growing demand for care, set to increase, this session will explore how residential care providers are dealing with increasing need, managing commissioning issues and the impact of the CQC framework on the workforce. We will discuss current challenges and opportunities for residential care.</p>	<p>Individual panelists sent link          Host (KG) sent link          Link for audience:  <a href="https://us02web.zoom.us/webinar/register/WN_HptRSwKiRGe8q1BbRW9CWQ">https://us02web.zoom.us/webinar/register/WN_HptRSwKiRGe8q1BbRW9CWQ</a></p>
3-4pm	The Future of Home Care	<p>Martin Jones, MBE, CEO UK and International, Home Instead          Dan Archer, CEO, Visiting Angel          Amrit Dhaliwal QFP, CEO Walfinch Ltd          Dr Trudie Belle Vie CEO &amp; Founder, BelleVie          Kevin Ashley,</p>	<p>With a growing demand for care, set to increase, this session will explore how home care providers are dealing with increasing need, managing commissioning issues and the impact of the CQC framework on the workforce. We will discuss current challenges and opportunities for home care.</p>	<p>Individual panelists sent link          Host (KG) sent link          Link for audience:  <a href="https://us02web.zoom.us/webinar/register/WN_807AYDE7RG-D3zy07MY5w">https://us02web.zoom.us/webinar/register/WN_807AYDE7RG-D3zy07MY5w</a></p>