

FIRE AND LEGO EXPERIENCE

FUNDRAISING PACK

CWC x LDC CARE



CWC (CHARITY NO. 1132286
AND SCo48051)



Registered with
**FUNDRAISING
REGULATOR**



LEGO WALK SIGN UP TODAY!

Wednesday 6th November from 4pm
@ LDC Care, 109 Barton Road, Dover, CT16 2LX
In support of The Care Workers' Charity

Step Into Bravery, One Brick at a Time!

Scan for more information or
Visit: <https://www.thecareworkerscharity.org.uk/events/>





FIRE WALK

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In support of The Care Workers' Charity

Feel the Heat,

Ignite Your Courage!

Scan for more information or

Visit: <https://www.thecareworkerscharity.org.uk/events/>





LEGO AND FIRE WALK EXPERIENCE

Date: Wednesday 6th November

Time: From 4pm

Venue: LDC Care, 109 Barton Road, Dover, CT16 2LX

**Join us for an exhilarating evening of Firewalking and Lego Walking to support
The Care Workers' Charity.**

Challenge yourself for a great cause!

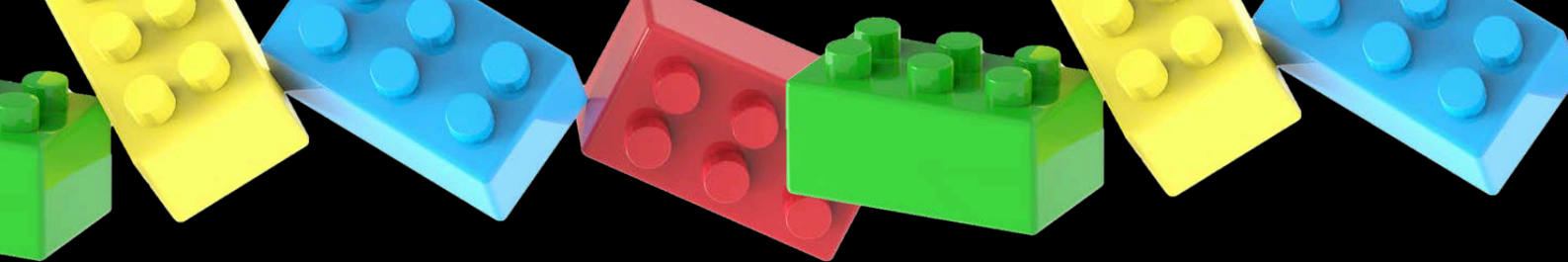
Firewalk: Walk across hot coals and feel the rush of accomplishment.

Lego Walk: Try the ultimate test of bravery – walking on LEGO!

**All proceeds go to support The Care Workers' Charity, helping those who care
for us. Sign up today and be part of an unforgettable experience!**

For more information or to register, visit:





LEGO AND FIRE WALK EXPERIENCE

Wednesday 6th November from 4pm

@ LDC Care, 109 Barton Road, Dover, CT16 2LX

In support of The Care Workers' Charity

As you prepare to face the heat at our Firewalk & Lego Walk, why not take your courage even further by fundraising £150? Every pound you raise goes directly to supporting care workers who dedicate their lives to helping others.

Why £150?

- It can provide emergency grants to care workers**
- It supports mental health and wellbeing programs for frontline heroes**



DONATE HERE





LEGO AND FIRE WALK EXPERIENCE

Social Media Links:

Instagram - [@thecareworkerscharity](#)

Twitter - [@CareWorkersFund](#)

Facebook - [@thecareworkerscharity](#)

YouTube - [The Care Workers' Charity](#)

TikTok - [@thecareworkerscharity](#)

Example Posts:

What's Tougher: Fire or LEGO?

🔥🌋 vs 🧱👣 - Which walk would you choose? The sizzling heat of a Firewalk or the challenge of a Lego Walk?

Join us on Wednesday 6th November at LDC Care, Dover for a unique and unforgettable experience – all in support of The Care Workers' Charity!

Every step you take helps care workers in need.

👣 Walk with purpose. Walk with heart. Walk for care.

🔥 Curious about what it takes to walk across hot coals? 🔥

Join us on 6th November and get the full Firewalk experience with expert training to help you conquer your fears.

Not a fan of fire? How about stepping onto LEGO instead? (Trust us, it's just as brave!) 🧱👣

This event supports The Care Workers' Charity, so your courage will make a difference!

📍 LDC Care, 109 Barton Road, Dover, CT16 2LX

👉 Ready to face the heat? Sign up today!



PARTICIPANT INFORMATION PACK

Welcome to the Firewalk and Lego Experience!

We're excited to have you join us for this unforgettable event. To ensure you have a smooth and enjoyable experience, we've compiled essential information about parking, nearby hotels and dining options.

Venue address: LDC Care, 109 Barton Road, Dover, CT16 2LX

Parking Information

Charlton Shopping Centre

- **Distance:** Approximately a 10-minute walk from the event location.
- **Parking Link:** [Charlton Shopping Centre Parking](#)
- There are several car parks located throughout the town, making it easy to find a spot.

Recommended Hotels

1. Travelodge Dover Hotel

- **Distance:** 20 minutes walk from the event location.
- **Parking:** On-site parking available.

2. Best Western Premier Dover Marina Hotel & Spa

- **Distance:** 25 minutes walk from the event location.
- **Parking:** On-site parking available.

3. Premier Inn Dover

- **Distance:** 20 minutes walk from the event location.
- **Parking:** On-site parking available.



PARTICIPANT INFORMATION PACK

Nearby Restaurants:

1. Aspendos Dover

- **Distance: 20 minutes walk from the location and 10 minutes from each suggested hotel.**

2. Cullins Yard Restaurant, Dover

- **Distance: 25 minutes walk from the location and 5 minutes from the suggested hotels.**

3. Mr. White's English Chophouse

- **Distance: Located inside the Marina Hotel, one of the suggested hotels.**

4. Il Rustico Restaurant

- **Distance: 35 minutes walk from the location and 10 minutes from each suggested hotel.**

We hope this information helps you plan your Fire and Lego experience visit. Thank you for your participation, and we look forward to seeing you on the day!

For any further questions, please feel free to contact us.





FUNDRAISING RESOURCES



The Care Workers Charity (CWC) is a UK-based charity established to support current, former, and retired care workers facing financial hardships. CWC provides crisis grants, advice, and support to care workers, recognising their essential role in delivering quality care to vulnerable individuals.

The Care Workers' Charity (CWC) was founded in 2009 to provide crisis grants funds to current and former employees of care groups.

As a country, we depend on care workers to be there for us when we need them. The Care Workers' Charity is there for care workers in their moment of need.

In February 2021 we launched the mental wellbeing and health fund in response to the significant number of applicants citing mental wellbeing issues in their applications. This provides 1:1 therapy for individuals, this was in addition to the Mental Health First Aider Training programme.

HOW YOUR MONEY HELPS...

£5 - Could help a care worker in times of hardship

£10 - Could help towards specialist equipment for a retired care worker

£25 - Could help fund essential white goods for someone who's had to flee domestic violence

£50 - Could help towards costs of essential home repairs or maintenance

£100 - Could help towards unexpected funeral costs for a loved one

12,200 care workers helped since 2016

£6.1 m awarded in grants since 2016

262 awarded counselling

228 MHFA

Host a A Coffee Morning

We are thrilled to invite you to join us in supporting CWC by hosting a Coffee Morning



Tips and advice for organising your Coffee Morning

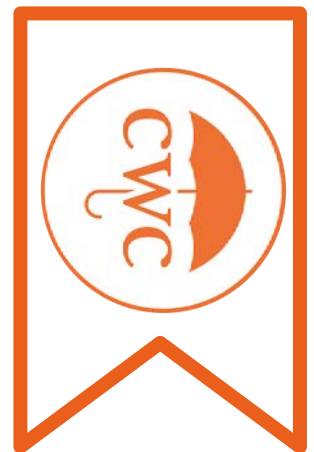
- Be creative and inclusive, recognise diverse abilities
- Choose a location, this could be a well-known local café, church hall, community centre or your care service to host your coffee morning
- The success of your coffee morning will depend on the the amount of people invited, so be sure to reach out to your community.
- Decide on a date for your event and advertise
- Ask family members, friends and colleagues to bake some homemade treats for your coffee morning.
- **Ask for help!** Recruit a team of helpers to assist in planning, promoting & hosting your coffee morning.

You will need:

- To ask for helpers so that you can provide drinks and snacks to your guests on the day of your event
- To set a target, so you all know what you are working towards.
- Make sure everyone is aware of the QR Code for your event to make donating easier.
- Use the CWC **donation label** - just print it onto card.
- Set up a donation page for your coffee morning so you can collect online donations from your community
- Ask local businesses to donate a prize and add a raffle to your event to generate more funds

CAKE FLAGS

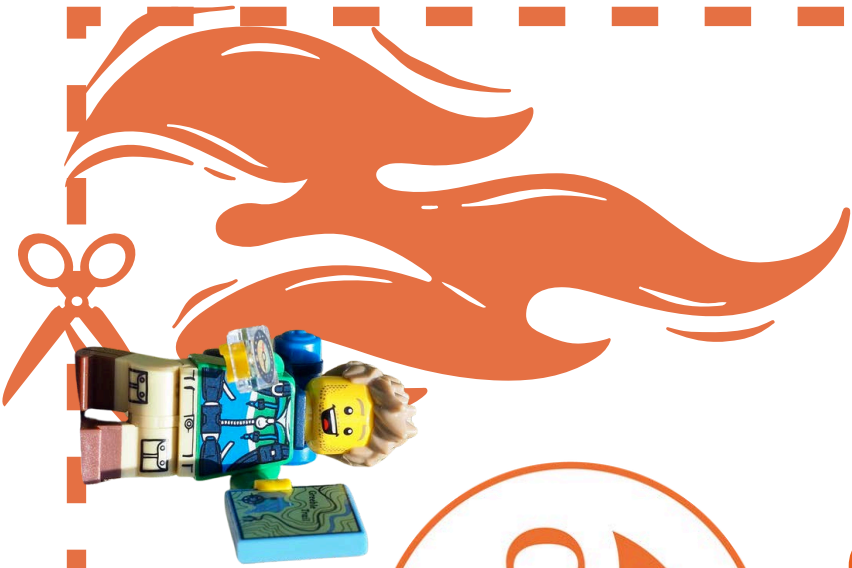
Cut it out and stick it on!



Cut out your chosen flag
and stick it onto a cocktail stick

DONATION LABEL

Cut it out and stick it on!



CWC

We are Fundraising for



Donate Here





PRINTABLE BUNTING



PRINTABLE BUNTING



NOTICE BOARD CUTOUTS



WE ARE

FUNDRAISING



Date:

Time:

Location:

Donate Here



DONATE





We're having A **BAKE SALE** to raise money for the **Care Worker's Charity** & you're invited!

Date:

Time:

Location:





We're having A *Coffee Morning* to raise money for the *Care Worker's Charity* & you're invited!

Date:

Time:

Location:





We're having A **Raffle** to raise money for the **Care Worker's Charity** & you're invited!

Date:

Time:

Location:





OTHER FUNDRAISING IDEAS

Do you have your own idea, or have a challenge you would like to do with your team? please do get in touch on fundraising@thecwc.org.uk and we will do our best to support in anyway we can. Below are just a few ideas that people have done over the years:

- Skydiving
- Runs
- Raffles
- Pub Quizzes
- Abseil
- Bungee Jump
- Step Challenge

QUIZ:


Who doesn't love a quiz! there are lots of ways to find questions for a quiz, pick popular topics, ask the team for baby pictures and have everyone guess who they are. the options are endless.

Charge entry for each team you can also have a secondary prize for the best team name. Ask local companies for prizes, good options for the quiz would be vouchers for restaurants.

GUESS THE NUMBER OF SWEETS IN A JAR OR NAME THAT TEDDY:

Both of these are relatively simply fundraisers but have been firm favourites for a long time!

Ask people to guess a number for a £1 donation and the winner receives the jar of sweets. See if anyone has a teddy or doll at home they are willing to donate. If not contact your local toy store.



CLIMB THE STAIRS: To save yourself some time why not use the stairs to climb the equivalent of a world landmark? This is something you can get the whole team involved in by taking on a bigger challenge.

Ben Nevis the tallest mountain in the UK which would be 6,550 stairs.
Snowdon is the highest mountain in Wales and would be 4,610.
If you really want a challenge take on Mt Everest which would be 17,475

EATING CONTEST: Ask your local supermarket for donations, set a time limit and ask people to sign up for the challenge. Ask people to donate or sponsor the eaters. (£1 to view the competition)

Below are some records to try to beat!

The most Ferrero Rocher chocolates eaten in one minute is 9.

The most ice lollies eaten in one minute is 6.

The fastest time to peel and eat three oranges is 1 minute 7.94 seconds.

The fastest time to eat three pickled eggs is 7.80 seconds.

HOW TO DONATE

Online: Send in you donations through our website here.

<https://thecareworkerscharity.enthuse.com/donate>

Bank Transfer: If you would like to donate via BACS, please email us at

fundraising@thecwc.org.uk

JustGiving: If you fundraise through Justgiving the money will automatically come to us

Don't forget to tag us on social media

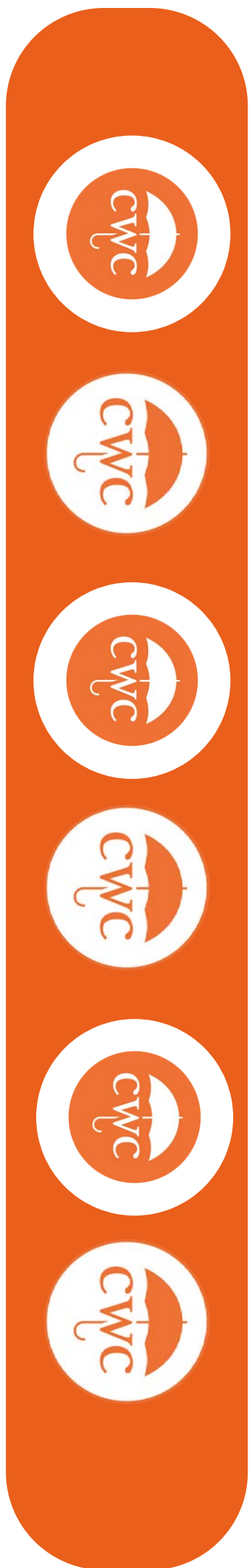
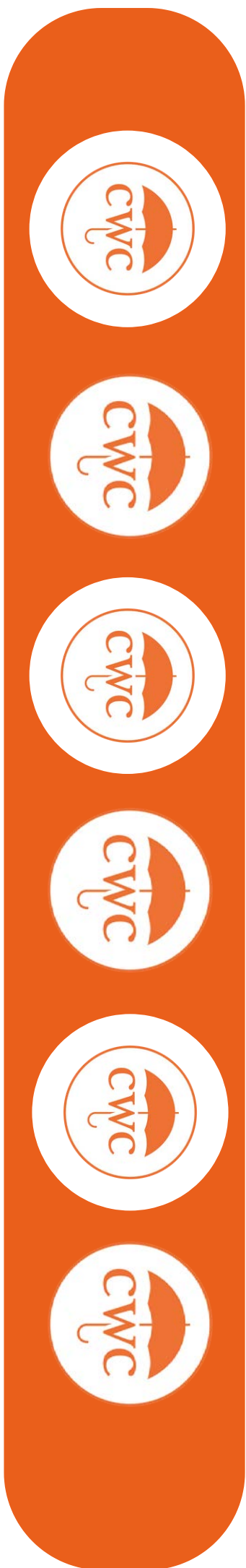
Instagram - @thecareworkerscharity

Twitter - @CareWorkersFund

Facebook - @thecareworkerscharity

Youtube - The Care Workers' Charity

TikTok - @thecareworkerscharity



Calling Card

You can use this page to mark off the pictures as you call them so that when people ask if a certain picture has been called, you can inform them if it has. This will also help you check off the pictures against a winning call of BINGO!



Coffee Morning

BINGO!



Print these pages to give to your coffee morning BINGO players!

Coffee Morning

BINGO!



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Coffee Morning

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**Design your own
coffee takeout**





the
care
workers'
charity

2025 EVENTS



JANUARY

Step Up for Care

Kickstart your New Year by making a difference! Take on a challenge and join our Brew Monday coffee morning.

FEBRUARY

Connected to Care

Host an event to give back to Carers! Show your appreciation for the care workers who dedicate their lives to others.

MARCH

Words for a Cause

Works have the power to make a difference! Whether you're a performer or a supporter, take part in our writing competition.

APRIL

Care Adventurers

What's on your bucket list? Turn your dream into action and take on one of our challenges this month for a great cause.

MAY

Walks for Care

Lace up your walking shoes and bring the community together! Hit the trails to make a difference, furry friends welcome.

JUNE

Soar for a Cause

Would you like to be a superhero for the day? Get ready for an adrenaline-pumping experience and skydive with us.

JULY

Make Memories Together

The perfect opportunity to spend quality time with family and friends, whether it's a picnic, fun day or BBQ.

AUGUST

Together We Care

Get together and raise the awareness of care workers! Share stories, create memory boxes and give back to carers.

SEPTEMBER

Advocate for Care

Join us for Professional Care Workers Week. This month is about about honouring the care workers dedication and skill.

OCTOBER

Haunted Hearts Care

Get ready for a hauntingly good time this All Hallows Eve as we host a series of fun and festive events.

NOVEMBER

Gaming for Good

Rally your fellow gamers, streamers, and friends, and let's create a virtual army of support for care workers.

DECEMBER

Finish Strong for Care

Let's finish the year strong by standing up for those who care. To add festive cheer, our Winter Prize Draw will be back!

TO DISCUSS OUR EVENTS and BESPOKE FUNDRAISING PLEASE EMAIL:
FUNDRAISING@THECWC.ORG.UK
www.thecareworkerscharity.org.uk

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